

SATELLITE 2019® POST-SHOW NUMBERS

SATELLITE 2019 welcomed thousands of professionals to Washington, DC to experience innovations in space and satellite technologies, conduct business with strategic partners and help drive the future of the industry. Here's a look at key stats from SATELLITE, and the breakdown of the audience.

Overview of the SATELLITE Audience

Attendees: 15,387

Press: 159

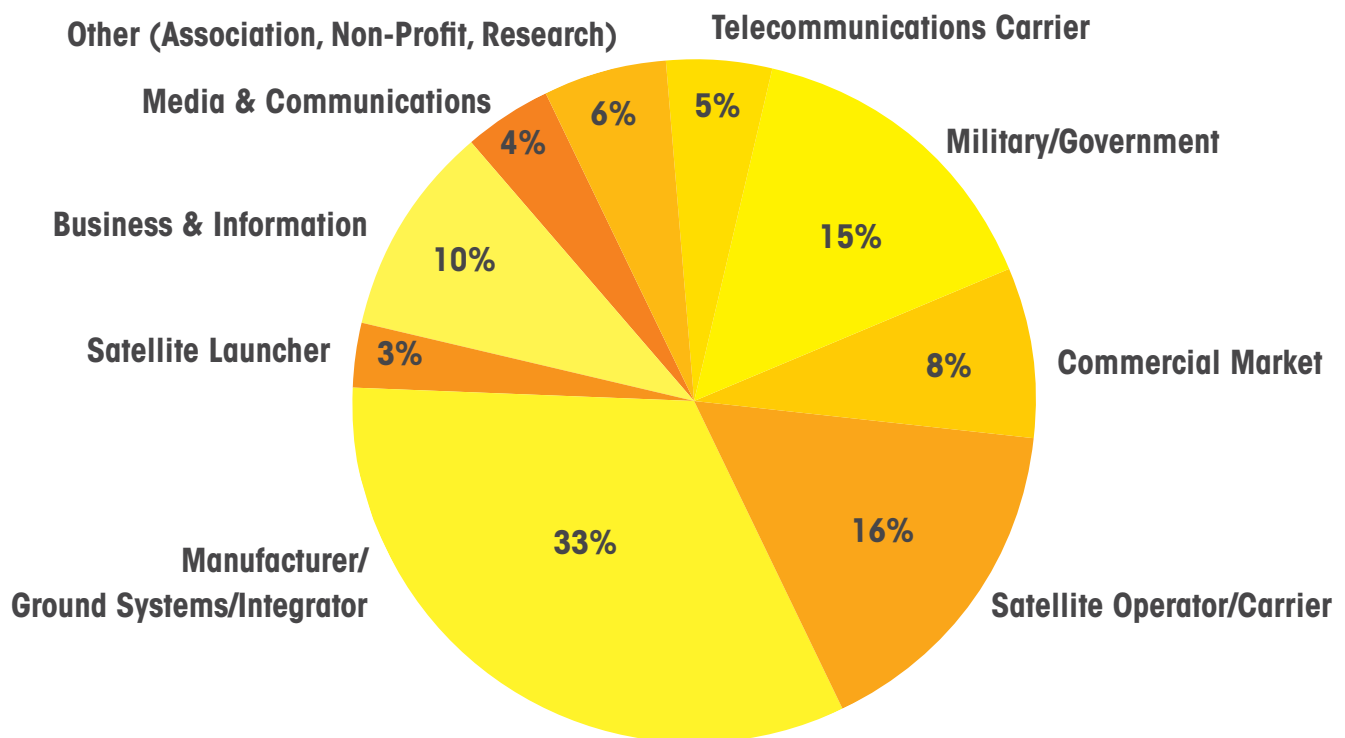
International Attendees: 25%

Exhibiting Companies: 343

Speakers: 298

NSF: 80,800

Attendee Business Classifications



- Nearly 1 out of every 2 SATELLITE attendees are C-level or Executive Management
- 74% attend solely to experience the exhibits
- 81% attendees play a role in purchasing decisions, & almost half of them are final decision-makers
- 64% of attendees plan to make a purchase within 24 months